

Standard Benchmarked Companies

CATALOGUE CLOTHING	51	Nationwide	101	NatWest
1 Additions Direct	52	Aviva	102	Royal Bank of Scotland
2 Boden	53	Sainsbury's	103	Standard Life Bank
3 Charles Tyrwhitt	54	Tesco	104	Tesco
4 Fat Face			105	The Co-operative Bank
5 Freemans	LIFE INSURANCE	55 Direct Line	MOTOR INSURANCE	
6 Grattan	56	HBOS	106	AA
7 Hawkshead	57	Legal & General	107	Admiral
8 JD Williams	58	Aviva	108	ASDA
9 Joe Browns	59	RBS	109	Aviva
10 Kays LS/Choice For You/Essential	60	Sainsbury's Bank	110	Churchill
11 La Redoute	61	Scottish Widows	111	Cornhill Direct
12 Lands' End	62	Standard Life	112	Direct Line
13 LX Direct (Littlewoods)	63	Tesco	113	Esure
14 Marks & Spencer	64	Virgin Money	114	Kwik-Fit Financial Services
15 Marshall Ward	LOANS		115	Marks & Spencer
16 Next Directory	65	AA	116	MORE TH>N
CREDIT CARDS	66	Abbey	117	Post Office
17 Marks & Spencer - &More	67	Alliance & Leicester	118	RAC
18 American Express	68	Asda	119	Sainsbury's
19 Barclaycard	69	Barclays	120	Tesco
20 Capital One	70	Britannia	121	CFS
21 Egg	71	Co-operative Bank	122	Zurich
22 Halifax - HBOS	72	first direct	SAVINGS	
23 HSBC	73	Halifax	123	Abbey
24 Lloyds TSB	74	HSBC	124	Alliance & Leicester
25 MBNA	75	Marks & Spencer	125	Barclays
26 Nationwide	76	Nationwide	126	Bradford & Bingley
27 NatWest	77	RBS	127	Britannia
28 Sainsbury's Bank	78	Sainsbury's Bank	128	Egg
29 Tesco	79	Tesco	129	First Direct
30 The Co-operative Bank	MOBILE PHONES		130	Halifax
31 The Royal Bank of Scotland	80	Three	131	HSBC
32 Virgin Money	81	Carphone Warehouse	132	ING Direct
HEALTH INSURANCE	82	Dialaphone	133	Lloyds TSB
33 AXA PPP	83	O2	134	Nationwide
34 BUPA	84	Orange	135	NatWest
35 HSA	85	Phones 4u	136	RBS
36 Aviva	86	T-Mobile	137	Sainsbury's Bank
37 Pruhealth	87	Tesco Mobile	138	Standard Life
38 Standard Life	88	Virgin Mobile	139	Tesco
39 Tesco	89	Vodafone	TELEPHONE BANKING	
40 WPA Direct	MORTGAGES		140	Abbey
HOME INSURANCE	90	Abbey	141	Alliance and Leicester
41 Abbey	91	Alliance & Leicester	142	Barclays
42 Britannia	92	Barclays	143	Citibank
43 Churchill	93	Britannia Building Society	144	First Direct
44 CIS	94	Cheltenham & Gloucester	145	Halifax
45 Direct Line	95	Direct Line	146	HSBC
46 Esure	96	First Direct	147	Lloyds TSB
47 HBOS	97	Halifax	148	Nationwide
48 ING Direct	98	HSBC	149	NatWest
49 Lloyds TSB	99	ING Direct	150	RBS