

ASPIRE60™ Rankings (July 2011)

<i>Ranking</i>	<i>Company</i>	<i>Industry</i>	<i>Next predictive</i>	<i>Latest</i>	<i>2nd</i>	<i>3rd</i>	<i>Average</i>
<i>1st Quartile</i>							
1	Tesco	Health Insurance	7.03	6.99	6.59	6.73	6.77
2	Standard life	Life Insurance	6.89	6.83	6.91	6.78	6.84
3	BUPA	Health Insurance	6.92	6.82	7.03	6.77	6.87
4	Standard life	Health Insurance	6.94	6.81	6.51	6.47	6.60
5	WPA	Health Insurance	6.98	6.79	6.67	6.45	6.64
6	Aviva	Health Insurance	7.07	6.77	6.42	6.15	6.45
7	Lands End	Catalogue Clothing	6.82	6.75	6.77	6.65	6.72
8	T-Mobile	Mobile Phones	6.80	6.73	6.62	6.57	6.64
9	Tesco	Mortgages	6.86	6.69	6.55	6.37	6.54
10	British Gas	Utilities	6.84	6.67	6.36	6.26	6.43
11	Lloyds TSB	Telephone Banking	6.97	6.66	6.5	6.12	6.43
12	Lloyds TSB	Credit Cards	6.71	6.65	6.56	6.52	6.58
13	Legal & General	Life Insurance	6.70	6.6	6.67	6.48	6.58
14	First Direct	Telephone Banking	6.47	6.6	6.7	6.84	6.71
15	Zurich	Motor Insurance	6.87	6.58	6.35	6.03	6.32
<i>2nd Quartile</i>							
16	Post office	Motor Insurance	6.53	6.57	6.43	6.56	6.52
17	ING Direct	Mortgages	6.51	6.56	6.6	6.65	6.60
18	Britannia	Loans	6.58	6.55	6.52	6.49	6.52
19	AXAPPP	Health Insurance	6.63	6.55	6.38	6.34	6.42
20	Charles Tyrwhitt	Catalogue Clothing	6.54	6.54			6.54
21	Boden	Catalogue Clothing	6.73	6.53	6.69	6.31	6.51
22	Aviva	Motor Insurance	6.60	6.53	5.82	6.07	6.14
23	CFS	Home Insurance	6.54	6.53	6.54	6.52	6.53
24	Lloyds TSB	Home Insurance	6.63	6.52	6.41	6.3	6.41
25	CFS	Motor Insurance	6.37	6.52	6.67		6.60
26	RAC	Motor Insurance	6.56	6.51	6.49	6.42	6.47
27	phones 4U	Mobile Phones	6.81	6.49	6.73	6.13	6.45
28	Abbey	Savings	6.58	6.49	6.33	6.28	6.37
29	ING Direct	Savings	6.53	6.49	6.46	6.42	6.46
30	Fat Face	Catalogue Clothing	6.51	6.49	6.55	6.49	6.51

Ranking	Company	Industry	Next predictive	Latest	2nd	3rd	Average
3rd Quartile							
31	CFS	Credit Cards	6.61	6.48	6.68	6.38	6.51
32	Britannia	Savings	6.47	6.47	6.63	6.55	6.55
33	Sainsburys	Home Insurance	6.57	6.46	6.46	6.3	6.41
34	HBoS	Life Insurance	6.53	6.46	6.42	6.33	6.40
35	CFS	Telephone Banking	6.63	6.45	6.5	6.21	6.39
36	Carphone Warehouse	Mobile Phones	6.48	6.45	6.14	6.25	6.28
37	Abbey	Mortgages	6.47	6.45	6.19	6.29	6.31
38	HSBC	Telephone Banking	6.58	6.44	6.22	6.12	6.26
39		3 Mobile Phones	6.53	6.44	6.36	6.26	6.35
40	M&S	Loans	6.44	6.44	6.66	6.55	6.55
41	RBS	Life Insurance	6.50	6.43	6.61	6.42	6.49
42	CFS	Mortgages	6.40	6.42	6.44		6.43
43	Southern Electric	Utilities	6.71	6.4	6.56	6.02	6.33
44	Sainsburys	Life Insurance	6.59	6.4	6.55	6.19	6.38
45	Sainsburys Bank	Savings	6.41	6.4	6.41	6.39	6.40
Final Quartile							
46	first direct	Mortgages	6.37	6.4	6.14	6.31	6.28
47	Aviva	Home Insurance	6.48	6.39	6.25	6.19	6.28
48	M&S	Motor Insurance	6.41	6.39	6.55	6.44	6.46
49	NatWest	Savings	6.34	6.39	6.17	6.35	6.30
50	Churchill	Home Insurance	6.50	6.38	6.45	6.23	6.35
51	Marks & Spencer	Catalogue Clothing	6.68	6.37	6.49	5.97	6.28
52	Cornhill	Motor Insurance	6.34	6.37	6.25	6.35	6.32
53	Halifax - HBoS	Telephone Banking	6.48	6.36	6.5	6.25	6.37
54	Orange	Mobile Phones	6.47	6.36	6.47	6.25	6.36
55	Churchill	Motor Insurance	6.45	6.36	6.38	6.24	6.33
56	Virgin Money	Life Insurance	6.29	6.36	6.53	6.55	6.48
57	Simply Health	Health Insurance	6.28	6.31	6.33	6.36	6.33
58	NatWest	Telephone Banking	6.46	6.34	6.11	6.04	6.16
59	Halifax - HBoS	Credit Cards	6.65	6.33	6.01	6.04	6.13
60	Scottish Widows	Life Insurance	6.16	6.29	6.49	6.58	6.45
Ranking	Company	Industry	Next predictive	Latest	2nd	3rd	Average